



VIVREAU[®]
ADVANCED WATER SYSTEMS

BRITA[®]

The Vivreau Bottler – a success story



The University Of Sheffield.

The Department of Accommodation and Commercial Services (ACS) at the University of Sheffield has teamed up with in-house Table Water Bottling specialist, Vivreau, to bring environmentally friendly water to guests attending conferences, meetings and events in their conferencewithUS venues. ACS previously used bottled water, but wanted to find a green alternative to help minimise their impact on the environment and reduce waste.

Jacqui Cameron, Head of Marketing, explains: "As part of our brand values, we're committed to using local, ethically sourced and environmentally friendly products wherever possible. Using Vivreau table water meant that we didn't have to transport pre-bottled mineral water which has helped us reduce our carbon footprint.

The water is purified on site, so we've not compromised on quality and, because the bottles are reusable, there's no waste and no need to recycle."

When ACS began looking at different options for supplying water to its conference delegates, it contacted Vivreau who gave a comprehensive demonstration of their in-house water bottling system and carried out a survey to ensure that the system was suitable for ACS. ACS has a diverse portfolio of venues and the water system needed to be able to fill a large number of bottles in a short space of time. Vivreau's V3-101 offered the perfect solution as it is able to filter 108 750ml bottles of water in 30 minutes.

Vivreau and ACS worked together to develop a bespoke bottle design which incorporated the University's crest and the logo of conferencewithUS's parent brand 'withUS'. The distinct bottles emphasise the University's commitment to providing environmentally friendly options to its customers and help reinforce the withUS brand identity.



Freshly-drawn



Specially branded



Environmentally friendly



Served in the traditional manner



"I wouldn't hesitate to recommend Vivreau to others; it has a positive impact for us, our customers and the environment."

Deborah Tilbrook,
Events Operations
Manager for ACS

University of Sheffield
For further information about conferencewithUS at the University of Sheffield please call 0114 222 8822 or visit www.withUS.com/conference

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