



The BRITA Vivreau Bottler – a success story

GALVIN
La Chapelle

In 2009, brothers Chris and Jeff Galvin opened their third restaurant on Spital Square in London: Galvin La Chapelle. It is awarded Restaurant of the Year by Tatler and the AA – and positioned on the culinary map in less than a year. Twelve months later, it receives its first Michelin star. It is hardly surprising that the choice of brands promoted by the restaurant is not a decision to be taken lightly.

„A premium restaurant needs premium water,“ explains Antonio. „Vivreau has had a very positive impact on Galvin La Chapelle. Our guests love this fantastic water, and we love the carbon footprint – it’s all very environmental. When asked what Galvin water is, we talk about the partnership with BRITA Vivreau and the environmental reasons that encouraged us to choose this brand.“ In addition, the bottle design is well received: „Many guests want to buy the designer bottle as a souvenir – all in all, an offering that sets us apart from other restaurants.“

Filling and dispensing the Vivreau bottles is remarkably easy. Before the restaurant opens for guests, we bottle water in bulk and store it in the refrigerators available. And with more than 300 bottles of Vivreau water sold each day, our success speaks for this service.

The restaurateur believes that high quality, short response times, and regular maintenance are essential for a lasting relationship. „We can be confident the machine is always in perfect condition, and that the bottled water is of the highest quality.“

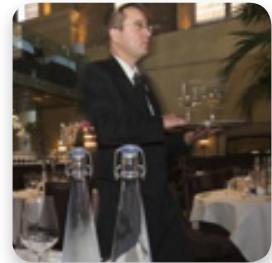
“It is essential that any brands we choose to work with share the same high standards and expectations as the team at Galvin La Chapelle. That’s why we only work with brands that offer high levels of service, training and product quality.”
Antonio D’Agostino, Restaurant Manager



Freshly-drawn



Specially branded



Profitably sold



Served in the traditional manner

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